

Social Media Snapshot // Aug. 14 - 20, 2016

Facebook // Top Engagement

Published ▼	Post	Туре	Targeting	Reach		Engagement	
08/15/2016 12:28 pm	Back to School Rule #1: Don't be a social host! As school starts and	•	•	9.9K		956 159	
08/17/2016 8:11 pm	Back to School Rule #4: Be smart on your feet! Be a defensive pede	•	•	9K		377 148	
08/16/2016 7:25 pm	"We remind you to please enjoy t he new roundabout safely. Read t	•	•	8K		489 131	
08/18/2016 3:48 pm	Traffic Alert: the 33 WB ramp to 2 70 SB will close this Sunday and i	S	•	7.5K		680 91	

Twitter // Top Engagement

Tweet	Top Tweets Tweets and replies Promoted	Impressions	Engagements	Engagement rate
Cay of Dublin	Dublin Ohio @DublinOhio · Aug 17 School starts today in Dublin. Be alert & slow down, especially in school zones. #DCSDay1 pic.twitter.com/gG8ZB5D5O7 View Tweet activity	4,137	68	1.6%
Covered Dublin	Dublin Ohio @DublinOhio · Aug 17 Wishing @DublinSchools students a safe, happy #DCSday1! #theDublinDifference #DublinIsHome pic.twitter.com/xqZfTeXj0m View Tweet activity	3,062	53	1.7%
Dublin	Dublin Ohio @DublinOhio · Aug 14 Don't be caught off guard in the morning! Several changes involving 161, Riverside & Tuller- ow.ly/litS303egaz pic.twitter.com/QSwyQnols4 View Tweet activity	2,808	148	5.3%
Cay of Dublin	Dublin Ohio @DublinOhio · Aug 17 Where art meets science: Field of Corn antimicrobial cleaning prevents mold, algae, mildew, lichens & air pollutants pic.twitter.com/ivf2tRBRVg View Tweet activity	2,406	59	2.5%

Nextdoor // Top Engagement



Mosquito Spraying Scheduled for Thursday

Senior Public Information Officer Lindsay Weisenauer from City of Dublin

Mosquito traps set weekly throughout Dublin confirmed positive West Nile Virus in two sections of the City. Due to the positive tests, spraying is scheduled for the central and east areas of the City on Thursday, August 18.



Spraying is scheduled to start around 8:45 p.m. and is weather permitting.

More information is available here - ... View more

Shared with City of Dublin in General

THANK | 12 | REPLY | 9

Instagram // Top Engagement



1 likes



67 likes



S likes